

WORLDS OF DISCOVERY



SEAWORLD ORLANDO MEDIA ADMISSIONS POLICY

The news media admissions policy for **SeaWorld Orlando** enables working media to become familiar with the park's various feature opportunities and, at the same time, enjoy a day with family or friends. We will consider requests as a professional courtesy on a case-by-case basis based upon the relevancy of each applicant's news outlet and market. This courtesy is extended to active members of the news media in news-gathering positions, not including operations, office, sales staff or retired personnel.

Complimentary admissions are available to working news media in the following categories:

Print Media

Publishers
Editors
Reporters
Writers
Photographers

Broadcast Media

Station Managers
Assignment Editors
Producers (news/features)
News Directors
Anchors/Hosts
Reporters
Videographers

Radio Media

On-air personalities
News Directors

Internet Media (news & travel only)

Managing Editors
Editors
Reporters
Writers
Photographers

Upon approval, SeaWorld Orlando is pleased to extend the courtesy of two (2) complimentary tickets to the park.

- Freelancers who are members of the Society of American Travel Writers or have written confirmation of assignment are eligible for complimentary admission.
- Arrangements must be made through SeaWorld's Communications department. Requests must be made in writing on company letterhead with the exact date of your visit and either emailed to SWF.PR@seaworld.com or faxed to **(407) 345-8202**.
- **Advance notice of at five (5) business days is required** to process requests. For holidays observed on Mondays, requests should be received by noon the previous Monday. Please note the Communications department is closed on holidays and weekends.
- Approved news media must present their media I.D. and driver's license at the Guest Relations window, located to the left of the ticket plaza, to obtain tickets and admission.
- **QUALIFYING NEWS MEDIA MUST ACCOMPANY THEIR PARTY TO THE PARK**

Please call the Communications Department at least two weeks in advance to schedule interviews and photo shoots at (407) 363-2280 to expedite coverage and ensure that appropriate park personnel are available on the day of the visit. Family members and friends will not be allowed to accompany media on assignment.